

2008 MAGIC OF LANDSCAPES



FEATURING

Philip Myrick - Project for Public Spaces

John Thomas - EPA Associates

Exclusive Tours of Walt Disney World

Up To 10 CE Credits

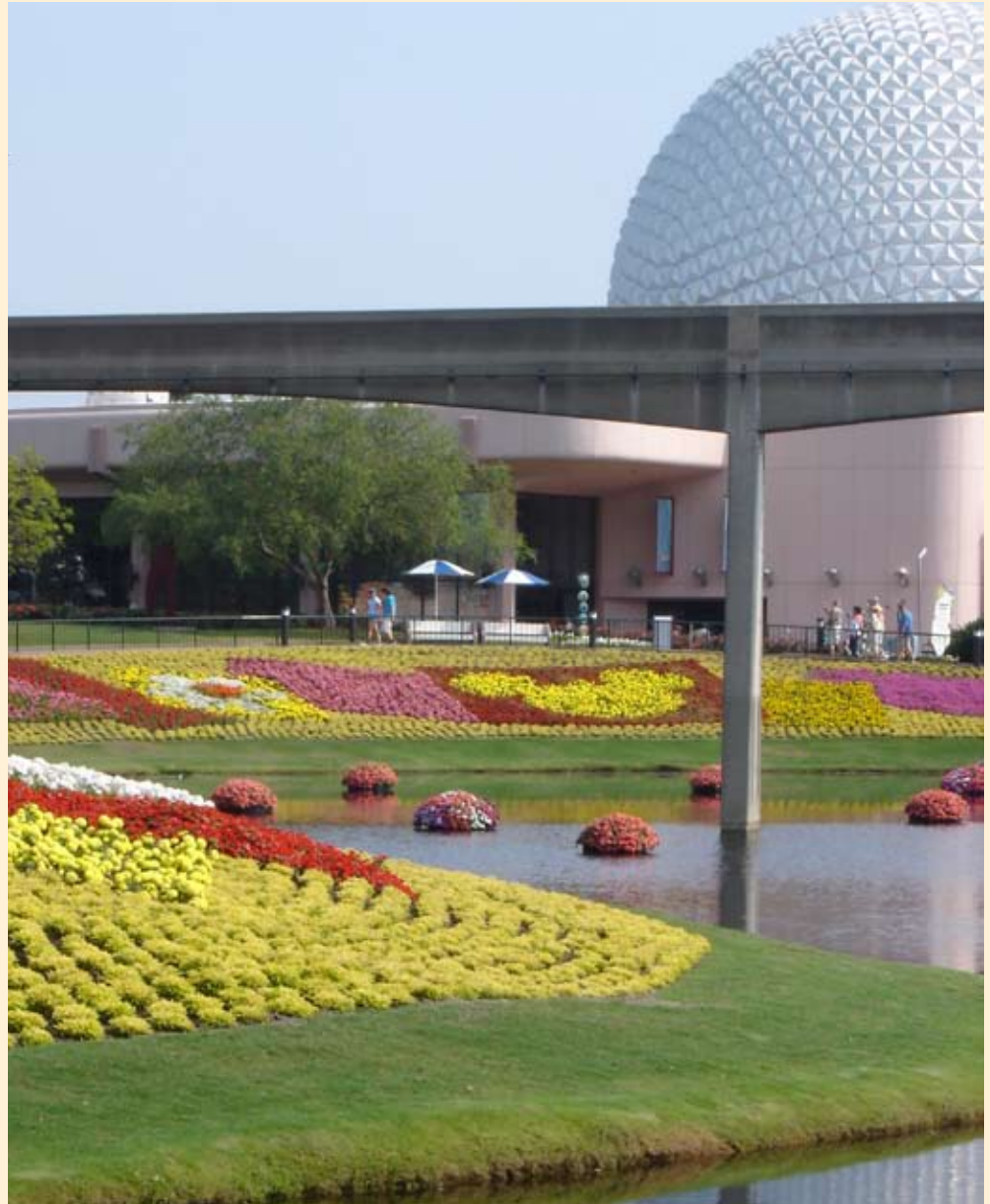
VIP Viewing of IllumiNations:

Reflections of Earth

NEW THIS YEAR!

Tools You Can Use

Landscape Tour of Winter Park



FRIDAY, MAY 9TH

Improving quality of life for
generations to come by creating
demand for Quality Landscapes

The **Magic**
of
Landscapes



Partners



Magic of Landscapes will show you how to create value for your community and development projects with quality landscapes. Learn to evaluate and quantify the value of quality landscapes. Discover the extensive research conducted at leading universities and learn from the experience of outstanding leaders in urban planning, landscape architecture, and real estate development. Experience the spectacular Epcot® International Flower & Garden Festival and enjoy exclusive behind-the-scenes tours of the Walt Disney World® Resort world class landscapes.

Philip Myrick

Vice President

Project for Public Spaces



Philip Myrick is a Vice President and director of Project for Public Spaces' work in parks and plazas, campuses and downtowns. He is a certified planner whose expertise encompasses public space planning, Context Sensitive Solutions (CSS), downtown revitalization, and facilitation. Phil joined PPS in 1995 and has led many of PPS' major projects and programs. Phil has also managed and participated in many of PPS' international projects and training programs: in the Czech Republic, Croatia, Serbia, Scotland, Georgia, and Armenia.

Prior to joining PPS, Phil worked as a sculptor for a number of years in Zimbabwe and Portugal, which, along with his own observations, raised his awareness of public space and urban issues internationally.

TOPIC: Quality Landscapes and the Placemaking Process: Dynamic Parks and Public Spaces

Phil will discuss the dynamics of successful parks and public spaces and the unique Placemaking process development at Project for Public Spaces. Phil will show how a successful approach starts by truly understanding how people will use a place and what activities will draw them there. Design cannot be the starting point for creating a great place. Within any successful park, there should be several dynamic destinations that attract different kinds of people. These destinations should offer many things to do, such as socializing, eating, reading, playing a game, interacting with art, and so on. Creating a great public space requires that communities articulate a vision for these activities and destinations. Phil will show how landscapes in particular can create a diversity of interests and destinations within a park or public space.

JOHN THOMAS

Senior Associate

Edward Pinckney Associates, LTD.



John Thomas has been the Senior Associate at Edward Pinckney Associates, Ltd. since 2000. John is a seasoned professional with 35 years of experience in major project design and construction. Using a hands-on approach, he has designed and developed projects as large as 5000 acres, working in nine states and more than 50 cities throughout the south. He is a recognized expert on Low Impact Development (LID), entitlements, LEED certifiable site design, and stormwater quality and mitigation systems utilizing "natural" storm drainage design.

TOPIC: Landscape as Infrastructure: Demographic Trends, Stormwater and Green Development

There are many significant forces building nationwide that will change and shape our country as well as our industry for decades to come. John will talk about growth projections for the USA in the coming years and how this growth will affect real estate and the green industry. John will draw attention to the importance of better land use practices and the conservation of water resources. He will share specific methods on how to capture and treat storm water efficiently using low impact development (LID) practices. John will also explore the correlation between landscape best practices and green building and sustainable development practices. He will show how to maximize landscape design and site planning points in LEED certification.

Walt Disney World Resort Landscape Tours

Agenda

Friday, May 9th

Arrival & Welcome	9:30- 10:00
Tour (Select One)	10:00 – 12:30
Lunch	12:30 – 1:15
Tools You Can Use 1	1:15 – 1:20
Tour Recap	1:20 – 1:40
Tools You Can Use 2	1:45 – 1:50
John Thomas: Landscapes as Infrastructure	1:50 – 3:00
Tools You Can Use 3	3:00 – 3:05
MOL Update	3:05 – 3:30
Tools You Can Use 4	3:30 – 3:35
Philip Myrick: Quality Landscapes and the Placemaking Process	3:35 – 4:45
Tools You Can Use 5	4:45 – 4:50
Closing Comments	4:50 – 5:00
Cocktail Reception	5:00 – 6:00
Dinner on Your Own	6:00 – 9:00
VIP Viewing of IllumiNations: Reflections of Earth	9:00

❑ **Tour 1** *Room with a View: Resort Entrance Design Study*

Join members of the Disney's Horticulture staff and landscape architects on a behind-the-scenes-bus tour of the Walt Disney World® Resort grounds. From theme parks to resorts and vacation clubs, learn how Disney's horticulturists have used entrances and roadways to brand developments and announce the theme and character of a place. Get an inside look at how landscaping has been used to create a sense of arrival, inviting guests into a development, and building a sense of excitement for what lies beyond the threshold.

❑ **Tour 2** *Sharing Lessons Learned: Design Through Installation and Beyond*

Spend a morning at one of the newest resort locations to discuss the knowledge acquired over many years of project construction. See specific design and installation details implemented by Disney's Horticulture that ensure maintainable themed landscapes for years to come.

❑ **Tour 3** *Epcot® International Flower & Garden Festival Tour*

Take time to smell the roses on this exclusive walking tour of the Epcot® International Flower & Garden Festival. Your guide will take you on an around-the-world tour of horticulture and landscape design elements as you explore the gardens, displays and exhibits of the Festival. Ask questions about the use of specific plants, maintenance issues, design elements, or simply relax and enjoy a beautiful spring morning in the park.

New This Year

❑ **Tools You Can Use**

Five 5-Minute Updates on Best Practices

- *AIB's 8 Criteria for American Cities*
- *Qualify your Contractor! MOL's Contractor Qualification Form*
- *10 Underutilized Trees and Shrubs*
- *The Tree Caliper Credit Sliding Scale*
- *3 Bullet Proof Ways to Stake a Tree*

Optional Thursday Afternoon Session

Landscape Tour of Winter Park

Discover the world-class landscapes of Winter Park. This educational tour will delve into two distinct sides of Winter Park: its urban avenues and the pristine chain of lakes. The urban core along Park Avenue and New England Avenue is renowned for its 'sense of place'. The streetscapes exemplify many best practices in public horticulture and urban placemaking. The lesser known side of Winter Park is the beautiful chain of lakes that winds throughout the community. Learn how the community manages this precious ecological resource on a scenic boat tour of the chain. The tour will conclude with a refreshment break and reception in Central Park where attendees can get an update on projects they toured last year on the Rollins College Walking Tour.

FEATURING

George Herbst - Vice President & Treasurer of Rollins College

John Holland - Director of Parks and Recreation, City of Winter Park

Sam Stark - President, Winter Park Chamber of Commerce

David Barley - President, Palm Beach Land Trust

Laura Coar - Manager, Rollins College Landscape and Grounds

Tim Egan - Environmental Resource Manager, City of Winter Park

Lee Mackin - Chief of Forestry, City of Winter Park

Donald Martin - Martin & Vargas



Agenda

Thursday, May 8th

Arrival & Welcome	1:15 - 1:45
Scenic Boat Tour	2:00 - 3:15
Downtown Tour	3:15 - 5:00
Reception	5:00 - 6:30

2008 Magic of Landscapes Registration Form

For multiple attendees, please fill out multiple forms or register online at www.magicoflandscapes.com.



Attendee Name _____
 Company Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____

Friday, May 9 Magic of Landscapes 2008			Friday Tour (Select One)			Thursday, May 8 Optional Tour Winter Park		
Early Registration <i>by April 14</i>	Late Registration <i>after April 14</i>	Full Time Student	Rooms with a view	Sharing Lessons Learned	Flower & Garden Festival Tour	Early Registration <i>by April 14</i>	Late Registration <i>after April 14</i>	Full Time Student
\$195	\$230	\$100				\$50	\$65	\$20

Register online at www.magicoflandscapes.com

Payment amount: \$ _____ Method of payment: MC Visa AMEX Check # _____
 Make checks payable to FNGLA

Card # _____ Exp. Date: _____

Name on Card _____

Billing Address (if different than above):

Address _____

City _____ State _____ Zip _____

Signature _____

Hotels

Conference attendees can receive a special conference rate at one of the following Walt Disney World® hotels:

- Disney's All-Star Music Resort \$ 89/night
- Disney's Coronado Springs Resort \$126/night
- Disney's Yacht Club Resort \$233/night
- Disney's Beach Club Resort \$233/night

Call 407-938-4868 by April 11, 2008 to receive these special rates.

MOL Group Code: G0514834

Please check here if you require *special accommodations* to fully participate Please check here if you would prefer a *vegetarian meal*

Fax registration forms to 407-295-1619 or Mail to: FNGLA, 1533 Park Center Drive, Orlando, FL 32835 Questions - Call 407-295-7994
 Additional registration forms are available at www.magicoflandscapes.com.

Continuing Education Credit

This event is approved by the Florida Department of Business and Professional Regulation for 6 hours of Continuing Education Credit for Florida Landscape Architects.
 Provider # 0002080
 Course # 0008292

Additional Continuing Education Credit

An additional 4 hrs of Continuing Education Credit for Florida Landscape Architects are available for the *Landscape Tour of the City of Winter Park*.
 Provider # 0002080
 Course # 0008293

FNGLA

1533 Park Center Drive
 Orlando, FL 32835

